

01 December, 2009

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Dear PCRBA Member,

I hope all is well for you and your cattle. My hope is 2009 was a prosperous year for you and that 2010 will be even better.

My purpose for this letter is to inform of several things that are going on in the PCRBA. These items were discussed and voted on in a recent meeting of the Officers and Board of the PCRBA.

First, there will be an increase in dues from \$25.00 to \$35.00 a year. This will aid us in the purchase of postal supplies and any advertising that is done by the PCRBA.

Second, there will be a meeting 09 January 2010 in Hattiesburg, Mississippi at the James Lynn Cartlidge Center at 3:00 p.m. All members are encouraged to attend.

Third, there will no longer be a business meeting to be held in conjunction with the Sale as it is too much of a hassle and the public doesn't really need to be in our meetings. A meeting will be held in the Fall similar to the one we used to have in the Spring where we can eat and visit and look at cattle.

Fourth, the Annual Sale will be held in Laurel at the Magnolia Center with everything as it has been in the past with a few exceptions. You should have received with this letter a copy of the Terms and Conditions of the Sale. If not please contact me or Mrs. Brown.

The PCRBA is poised to great things in the future. Through the hard work and dedication of members like Jay Wells we are moving our cattle to the forefront among Heritage breeds. Mr. Wells recently worked with ALBC and Emery University to get Pineywoods beef on the menu at Emery creating a demand and market for our steers. The next step is another university here in the Deep South to begin to use Pineywoods beef. By doing this steers are not only worth more but heifers as breeding stock are worth more to produce the beef cattle.

I encourage you all to take part in the PCRBA and help it to grow. I look forward to seeing you all.

Best Regards,  
Justin B. Pitts